

Celebración 20

SPONSORSHIP INVITATION

Identity is celebrating 20 years of creating opportunities for Latino youth to reach their highest potential and fueling the next 20 years of Latino youth realizing their dreams of a bright future.

Join community leaders and corporate and individual philanthropists for a festive evening honoring people who have moved forward Identity's mission:

Candace Kattar, Identity's visionary co-founder
Cecilia Muñoz, MacArthur Fellow & Former White House Domestic Policy Council Director
Neighbors Rising, a grassroots network of neighbors supporting immigrant neighbors

IDENTITY PLATINO* - \$40,000 (exclusive package)

- 20 Tickets to Celebración 20
- Designated reserved soft seating with branding
- Recognition on all event collateral
- Pre & post recognition on website and Celebración 20 social media with link to sponsor (2 yrs)
- Special remarks in video or from podium at the Celebración 20
- Exclusive signature branding throughout the Celebración 20
- Lunch for 4 with Board and Senior Executive for Identity
- Full page ad in premium location in official Program Book
- Invitation to visit Identity including Q&A with Leadership Team
- Sponsorship placement on Identity's Soccer Jerseys
- Prominent recognition in Identity's newsletter (2yrs)
- Special recognition (logo) in Identity's Annual Report (1yr)

IDENTITY ORO - \$20,000

- 15 Tickets to Celebración 20
- Prominent branding throughout the Celebración 20
- Recognition on all event collateral
- Pre & post recognition on website and Celebración 20 social media with link to sponsor (1yr)
- Acknowledgment from the podium
- Full page ad in official Program Book
- Invitation to visit Identity including Q&A with Leadership Team
- Sponsorship placement on Identity's Soccer Jerseys
- Prominent recognition in Identity's newsletter (1yr)
- Special recognition (logo) in Identity's Annual Report (1yr)

IDENTITY PLATA - \$10,000

- 10 Tickets to Celebración 20
- Branding throughout the Celebración 20
- Recognition on all event collateral
- Pre & post recognition on website and Celebración 20 social media with link to sponsor (6mos)
- Acknowledgment from the podium
- Half page ad in official Program Book
- Invitation to visit Identity including Q&A with Leadership Team
- Prominent recognition in Identity's newsletter (1yr)
- Recognition (logo) in Identity's Annual Report (1yr)

IDENTITY BRONCE - \$5,000

- 10 Tickets to Celebración 20
- Branding throughout the Celebración 20
- Recognition on all event collateral
- Acknowledgment from the podium
- Half page ad in official Program Book
- Prominent Recognition in Identity's newsletter (1yr)
- Recognition (logo) in Identity's Annual Report (1yr)

IDENTITY AMIGO - \$2,500

- 5 Tickets to Celebración 20
- Recognition on all event collateral
- Recognition in Identity's newsletter (1yr)
- Quarter page ad in official Program Book
- Listing in Identity's Annual Report (1yr)

INSTRUCTIONS

Please scan and email this form to Hope Gleicher hgleicher@identity-youth.org or 301-803-9321

SPONSORSHIPS

Sponsorship Deadline: September 9, 2019

Mail Check Payable to:
Identity, 414 E. Diamond Ave
Gaithersburg, MD 20877

Or Pay by Credit Card at: www.identity-youth.org

FULL COLOR ADS

Ad must be received by September 12, 2019

AD SIZES (no bleeds)

Full page – 5 x 8"
Half page – 5 x 3.875"
Quarter page – 5 x 1.8125"

ACCEPTABLE FORMATS

Hi-Resolution (eps., ai, pdf) any version

Platino @ \$40,000

Oro @ \$20,000

Plata @ \$10,000

Bronce @ \$5,000

Amigo @ \$2,500

Full page ad only @ \$750

½ page ad only @ \$500

¼ page ad only @ \$250

Individual tickets @ \$150 x ____ tickets

Young professional tickets @ \$90 x ____ tickets

SPONSORSHIP AUTHORIZATION

Sponsor's name

Address

City, State, Zip

Phone

Email